



7-9 February 2022

EUROPE CONFERENCE

CONNECT WITH THE WORLD OF REAL ESTATE

Brussels, Belgium

SPONSORSHIP PROSPECTUS

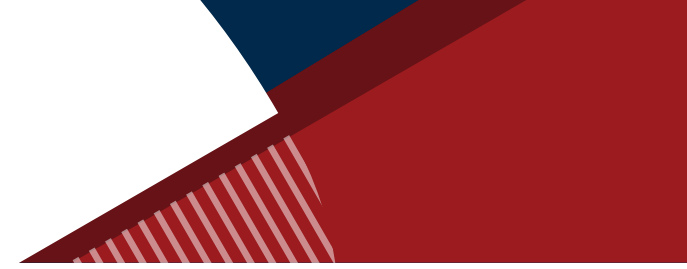


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ABOUT THE URBAN LAND INSTITUTE

ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. **ULI is its members**—delivering the mission, shaping the future of the industry, and creating thriving communities across the globe.



45,000+

ULI members,
representing over
80 countries



2,300+

Global events



100,000+

people receive
Urban Land weekly
by email



300,000+

Followers make up
ULI's social media network
across all four platforms



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ABOUT THE 2022 ULI EUROPE CONFERENCE

Now more than ever, ULI's role as connector is crucial. The 2022 ULI Europe Conference will bring together hundreds of real estate and land use professionals to share knowledge, build relationships, and explore the role of real estate in shaping cities and communities across the globe.

Cutting-edge content and world-class networking

The event will feature world-renowned industry leaders sharing their insights on topics ranging from geopolitics and economic outlook to social changes and the future of cities. Enjoy three days of in-person meetings, tours, and plenary sessions. Programming will be live streamed and recorded so you won't miss a minute of content no matter where you are.



30+

Sessions



40

Speakers



10+

Networking Events



3+

Real Estate Tours

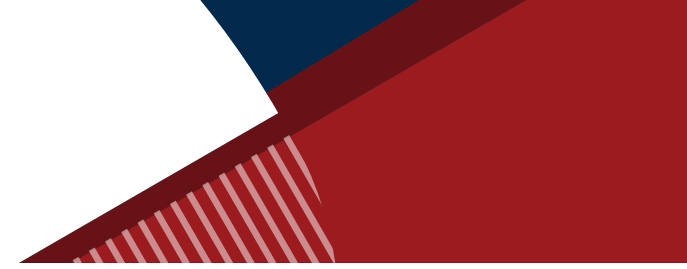


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WHY SPONSOR

The engagement of our sponsoring firms is key to running a successful event. Join this elite group of companies supporting the 2022 ULI Europe Conference. Choose from a variety of levels and selected sponsorship opportunities—outlined in this brochure—to better enhance your presence at the 2022 ULI Europe Conference.

For sponsorship opportunities, please contact jacqui.collins@uli.org and niamh.murphy@uli.org

EUROPECONFERENCE.ULI.ORG



2022 ULI Europe Annual Conference SPONSORSHIP BENEFITS	ICON SPONSOR by invitation only	GOLD SPONSOR €35,000	SILVER SPONSOR €25,000	BRONZE SPONSOR €15,000	CONFERENCE DINNER TABLE €10,000	SITE TOUR €10,000
Digital Marketing and Logo Recognition	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	N/A	Logo and Link on Conference Website Recognition in ULI Event App under Site Tour
Recognition on ULI Social Media Platforms	Logo recognition on ULI social media platforms Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms	Logo recognition on ULI social media platforms	N/A	N/A
ONSITE BENEFITS						
Onsite Branding and Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	Host company logo on table. Excellent position, Front and center of the dinner	N/A
Additional Onsite Benefit	Opportunity to display corporate literature	Opportunity to display corporate literature	Opportunity to display corporate literature		N/A	N/A
Choice of one: (options include):	Conference Dinner	Conference Drinks Reception Europe Chairman's Breakfast Conference Lanyards Conference Plenary Session	Conference Networking Lunch Conference Coffee Breaks Conference Padfolios and Pens Conference Wifi Conference App Conference wrap-up email	High Profile On-Site Branding including Digital Signage	Host company logo on table. Excellent position, Front and center of the dinner	N/A
ADDITIONAL BENEFITS						
ULI Europe Conference Complimentary Onsite Registrations	10	5	3	2	1	N/A
ULI Europe Conference Complimentary Digital Registrations	10	5	3	2		
ULI Europe newsletter advert	2	1				
Urban Land Magazine Online Advertisement	4 Months	2 Months				

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