



Brussels | 11-13 May 2022

# EUROPE CONFERENCE

CONNECT WITH THE WORLD OF REAL ESTATE

*In Person + Digital*

SPONSORSHIP PROSPECTUS



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## ABOUT THE URBAN LAND INSTITUTE

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ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. **ULI is its members**—delivering the mission, shaping the future of the industry, and creating thriving communities across the globe.



**45,000+**

ULI members,  
representing over  
80 countries



**2,300+**

Global events



**100,000+**

people receive  
*Urban Land* weekly  
by email



**300,000+**

Followers make up  
ULI's social media network  
across all four platforms



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## ABOUT THE 2022 ULI EUROPE CONFERENCE

Now more than ever, ULI's role as connector is crucial. The 2022 ULI Europe Conference will bring together hundreds of real estate and land use professionals during an interactive online experience to share knowledge, build relationships, and explore the role of real estate in shaping cities and communities across the globe.

### **Bringing the ULI experience to you, wherever you are**

The virtual event will feature world-renowned industry leaders sharing their insights on topics ranging from geopolitics and economic developments to social changes and the future of cities. The virtual environment will allow ULI to reach an even larger audience, making this a truly global event.

### **Not just another webinar**

The 2022 ULI Europe Conference will go beyond the usual online format: it is a digital production created to seamlessly deliver a personalized learning and networking experience through curated content, high-level insights, and audience interactivity.



**30+**

Sessions



**40**

Speakers



**10+**

Networking Events



**3+**

Real Estate Mobile Tours

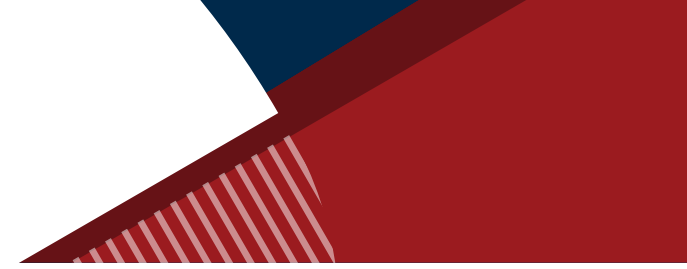


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## WHY SPONSOR

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The engagement of our sponsoring firms is key to running a successful event. Join this elite group of companies supporting the 2022 ULI Europe Conference. Choose from a variety of levels and selected sponsorship opportunities—outlined in this brochure—to better enhance your presence at the 2022 ULI Europe Conference.

For sponsorship opportunities, please contact [jacqui.collins@uli.org](mailto:jacqui.collins@uli.org) and [niamh.murphy@uli.org](mailto:niamh.murphy@uli.org)

[EUROPECONFERENCE.ULI.ORG](https://EUROPECONFERENCE.ULI.ORG)



2022 ULI Europe Annual Conference SPONSORSHIP BENEFITS	ICON SPONSOR by invitation only	GOLD SPONSOR €35,000	SILVER SPONSOR €25,000	BRONZE SPONSOR €15,000	CONFERENCE DINNER TABLE €10,000	SITE TOUR €10,000
<b>Digital Marketing and Logo Recognition</b>	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	N/A	Logo and Link on Conference Website  Recognition in ULI Event App under Site Tour
<b>Recognition on ULI Social Media Platforms</b>	Logo recognition on ULI social media platforms  Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms  Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms	Logo recognition on ULI social media platforms	N/A	N/A
<b>ONSITE BENEFITS</b>						
<b>Onsite Branding and Signage</b>	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	Host company logo on table. Excellent position, Front and center of the dinner	N/A
<b>Additional Onsite Benefit</b>	Opportunity to display corporate literature	Opportunity to display corporate literature	Opportunity to display corporate literature		N/A	N/A
<b>Choice of one: (options include):</b>	Conference Dinner	Conference Drinks Reception  Europe Chairman's Breakfast  Conference Lanyards  Conference Plenary Session	Conference Networking Lunch  Conference Coffee Breaks  Conference Padfolios and Pens  Conference Wifi  Conference App  Conference wrap-up email	High Profile On-Site Branding including Digital Signage	Host company logo on table. Excellent position, Front and center of the dinner	N/A
<b>ADDITIONAL BENEFITS</b>						
<b>ULI Europe Conference Complimentary Onsite Registrations</b>	10	5	3	2	1	N/A
<b>ULI Europe Conference Complimentary Digital Registrations</b>	10	5	3	2		
<b>ULI Europe newsletter advert</b>	2	1				
<b>Urban Land Magazine Online Advertisement</b>	4 Months	2 Months				

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